

Yellow Ribbon Reintegration Program

Overview Brief



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OUSD (P&R) and YRRP

YRRP Mission

To promote the well-being of National Guard and Reserve members, their families and communities, by connecting them with resources throughout and beyond the deployment cycle.

YRRP Vision

A ready and resilient National Guard and Reserve Force successfully navigating the challenges of deployments.

OUSD (P&R) Strategic Goal 2

Strengthen individual and mission readiness and family support, and promote well-being.

Deployment Cycle Support



OSD Support to the Services



- The OSD YRRP Office provides policy, guidance and support to the Services' deployment cycle support programs
- Examples of OSD support include:
 - Department of Defense Instruction 1342.28, establishing policy guidelines for all YRRP events
 - Request for exception to policy and definition of YRRP events as “other than conferences”
 - Development and implementation of EventPLUS tool for Service Event Planners
 - Cadre of Speakers contract, supporting Service events with vetted presenters
 - YRRP Program Coordinators/Specialists, providing direct support to the Services throughout the nation
 - Fulfillment contract, providing high quality marketing and event support materials
 - Assistance with multi-Service events and pilots, gathering best practices for future operations
 - NDAA FY 2011 changes to Joint Travel Regulations, allowing designated representatives to attend events with Service members

Historical Timeline



2008

JANUARY 28. YRRP is established by the 2008 National Defense Authorization Act (NDAA) and becomes Public Law 110-181.

MARCH 17. The DoD YRRP Office opens and moves permanently to the Pentagon in January 2009.

The first of seven Substance Abuse and Mental Health Services Administration (SAMHSA) Policy Academies is conducted to help States develop strategic action plans to reintegrate veterans and their families.

YRRP conducts 660 events in its first year and reaches 8,524 total events by the end of FY 2012.



2009

Each Guard and Reserve Component (RC), as well as the Department of Veterans Affairs, assigns a Liaison Officer to the DoD YRRP Office.

The Program Specialist initiative begins as a pilot with 10 Program Specialists and expands to 27 full-time Specialists nationwide within two years.

OCTOBER 28. The 2010 NDAA is signed by the President assigning YRRP responsibility for RC Suicide Prevention.



2010

The Cadre of Speakers initiative is introduced offering a pool of 40 dynamic speakers and facilitators for YRRP events.

The first YRRP Advisory Board meeting is held at the Pentagon.

YRRP publishes the inaugural edition of its program newsletter, *The Ribbon*.

YRRP conducts the multi-Service "Good to GREAT" training seminar for Event Planners and other professionals.



2011

JANUARY 7. The 2011 NDAA expands authority of the Joint Travel Regulations to provide travel and transportation allowances to Service members and their designated representatives at YRRP events.

The RC Suicide Prevention Stakeholder Group is formed to expand suicide prevention resources and community healing opportunities.

MARCH 30. Department of Defense Instruction 1342.28 for YRRP is signed.

YRRP's Employment Initiative Program introduces Hero2Hired (H2H) to connect job-seeking RC Service members and veterans with employers.

The YRRP FY 2012-2015 Strategic Plan is published.



2012

H2H teams with the Chamber of Commerce's Hiring Our Heroes program to sponsor 40 job fairs nationwide. Additionally, the H2H Mobile Job Store visits 64 sites enabling the H2H.jobs website to register over 45,000 job seekers.

The RC Suicide Prevention Stakeholder Group publishes the Suicide Prevention and Resilience Resource Inventory and *RC Suicide Postvention Plan: A Toolkit for Commanders*.

YRRP launches its new Event Planning Tool: EventPLUS.

YRRP marks 1 million Service members and family members supported since inception.

DoD YRRP obtains exemption for core program events from the formal DoD conference approval process.



2013

JANUARY 28. YRRP celebrates five years of dedicated support to Service members and their families.

DoD YRRP launches its Facebook page at: www.facebook.com/dodyrrp.

Outreach: Connecting Partners with Our Families





Primary Functions

- Collect post-event surveys and after action reports
- Review and assess promising practices
- Analyze event data, provide feedback to Services
- Enhance the Clearinghouse for Military Family Readiness
- Develop event curriculum and event planning tools
- Provide vetted presentations and training materials to Services
- Refine event survey tools
- Develop event attendance accountability
- Develop online training and knowledge management
- Refine OSD YRRP policy

Event Totals for FY 2012

2,028

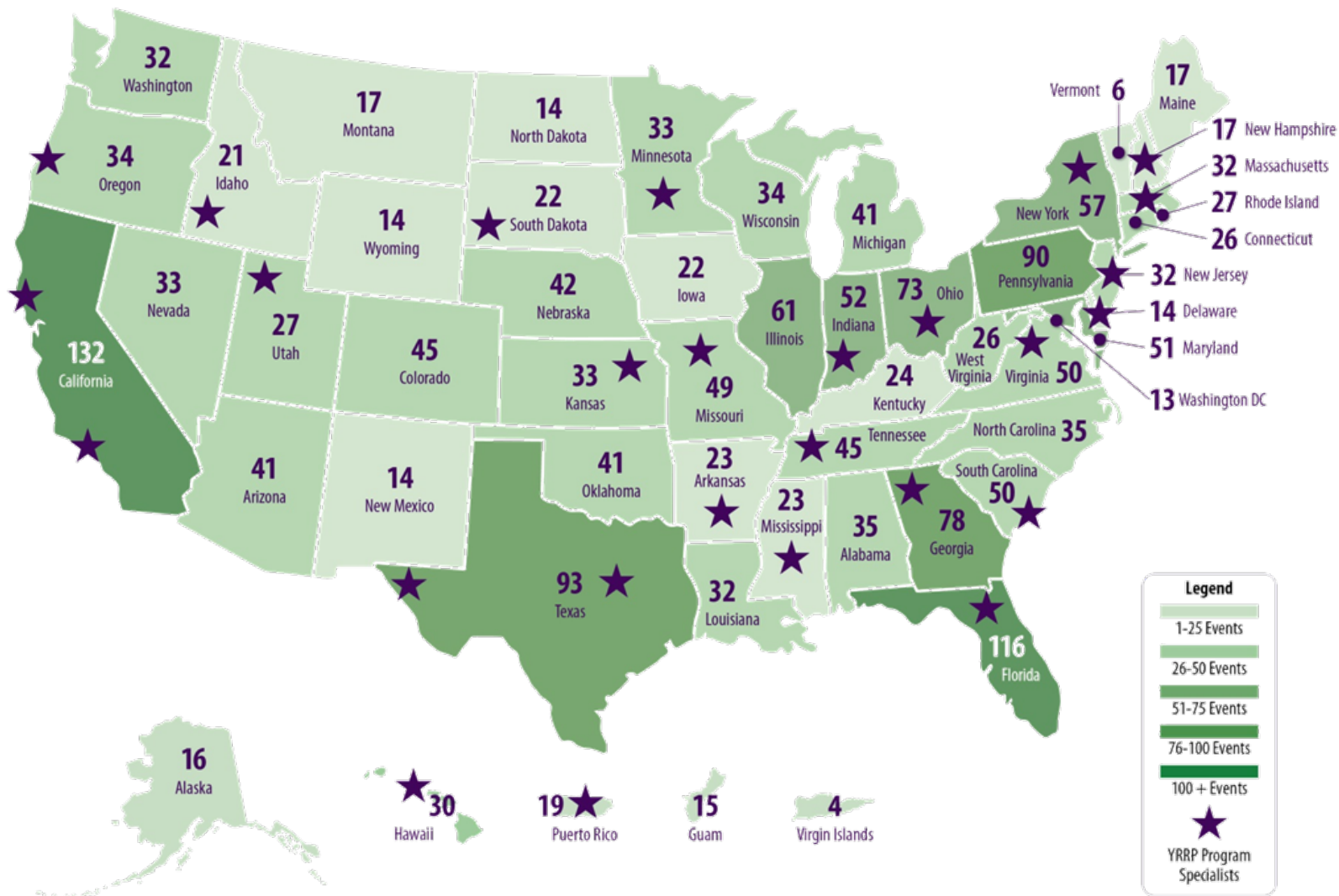
The total number of
YRRP events conducted
in FY12.

248,352

The total number of
YRRP attendees in FY12.

1,691

The total number of
projected YRRP events
in FY13.



YRRP Employment Initiative Program (EIP) Service Model

EIP Mission

*Plan and execute highly
synchronized activities that
enhance employment for
RC Service members, their
spouses and veterans.*



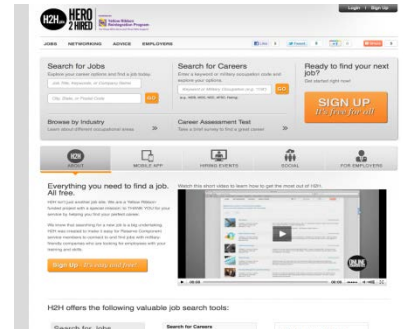
EIP Hero2Hired (H2H) Program Elements



Mobile App



Job Fairs



Web Site



Mobile Job Store



Facebook



Virtual Career Fairs



Media Plan



Kiosks

H2H Statistics for FY 2012



H2H by the Numbers

Job Seeker | 45,619
Website Registrations

Employer | 6,222
Website Registrations

Jobs Posted | 20,389
by Employers on H2H

Sites Visited | 64
by Mobile Job Store

Visitors | 3,733
at Mobile Job Store

Collaboration with Chamber of Commerce's Hiring Our Heroes

H2H-Sponsored | 40
Job Fairs
(Teamed with Hiring Our Heroes)

Job Fair
Job Seekers | 13,518

Job Fair
Employers | 2,615

H2H Social Media

Facebook | 13,589
"Likes" (Fans)

Twitter | 6,626
Followers

LinkedIn | 581
Followers

EIP Staff Locations & H2H Mobile Job Store Visits for FY 2012

